



Big Dog's Hospitality Group, Inc.
"Big Dog's Gift Card"
"Be Our Guest Card"

Official terms and conditions

Revised November 28, 2005

1. Big Dog's Gift Cards and Big Dog's Hospitality Group, Inc. Be Our Guest cards are redeemable in any Clark County, Nevada, USA Big Dog's Hospitality Group, Inc. (hereafter referred to as "BDHG"), Clark County, Nevada locations for food, beverage or retail purchases only.
2. Gift cards are not redeemable for cash. There is no cash value to gift cards. Once a gift card has been purchased, the balance can only be redeemed for food, beverage or retail purchases at any Big Dog's Hospitality Group, Inc., Clark County, Nevada, location.
3. Gift card balances may not be used for any gambling or casino-related purpose
4. Gift card balances may not be transferred to others or used as a gratuity for BDHG employees.
5. Gift card balances may not be redeemed on the company's online gift store.
6. Big Dog's Hospitality Group, Inc. reserves the right to discontinue or modify this program at any time. Notice will not be provided to card holders. Current rules are available at any BDHG Clark County, Nevada location and on the company's website (www.bigdogsbrews.com).
7. The company reserves all rights to modify these terms and conditions at any time. Card holders will not be notified. Current rules are available at any BDHG Clark County, Nevada location and on the company's website (www.bigdogsbrews.com).
8. Remaining credit balances will generally be printed on a guest receipt after any transaction involving a gift card. Card holders can also check the credit balance on any gift card at any time on the company's website (www.bigdogsbrews.com).
9. BDHG reserves the right to refuse to honor credit to any persons who have wrongfully earned credit via machine or system malfunctions or through deception, forgery or other abuses of the program.
10. Use of gift card indicates acceptance of all rules and other terms and conditions of the gift card program.
11. Management reserves the right to inactivate any account at its sole discretion.

12. BDHG reserves the right to modify or discontinue any promotion at any time without prior notification.
13. Accounts without activity for at least 12 months will be considered inactive and may be deleted.
14. For inactive accounts with credit balances, a \$5.00 per calendar month processing fee will be deducted from the credit balance. When the credit balance reaches \$0.00, the account will be deleted.
15. Additional monies may be loaded onto any active gift card at any time.
16. Deleted accounts will not be reinstated.
17. BDHG is not responsible for unauthorized use of gift cards.
18. The credit value of cards will not be replaced if card is lost, stolen, or destroyed.
19. BDHG reserves the right to adjust any credit balance resulting from malfunction, operational errors, and/or fraud.
20. Management reserves all rights in regard to card distribution, usage, and expiration. The gift card is the property of BDHG and must be returned upon request.

Questions regarding the Big Dog's Reward Card can be directed to:

Director of Marketing
Big Dog's Hospitality Group, Inc.
6354 W. Sahara Ave.
Las Vegas, NV 89146

(702) 368-3715
(702) 368-3723 fax